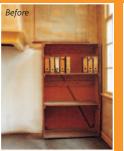
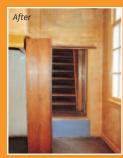
I amsterdam

2 SIGHTS





The seemingly ordinary bookcase on the left hides the entrance to a stairway leading to a series of rooms where Anne Frank and her family hid for several years from the Nazis occupying Holland during World War 2. Come along yourself and learn about her heartbreaking story. Also visit the Heineken Brewery, Madame Tussaud's, Gassan Diamond Factory, the Jewish Historical Museum and Dam Square.



3 CAFÉS

Just like Ireland, the Netherlands has introduced a smoking ban in areas where people work – including bars, pubs and cafés. Also just like Ireland the Dutch have designated smoking areas in these venues where



smokers can have a puff but they're sectioned off from the rest of the customers. However unlike Ireland there are many bars and cafés all over Amsterdam where not only is tobacco legally sold and smoked but also hashish and cannabis.

6 ART GALLERIES

4 SHOP

The backstreets around the Jordaan for boutiques & galleries, the lanes between Raadhuisstraat and Leidesgracht for clothes, antiques and home interior, PC Hoofstraat for designer shops and the

Waterlooplein flea market.



5 RED LIGHT

If the **Red Light** is an area you wish to avoid then this is what it looks like in case you accidentally find yourself there, just so you'll know



RESTAURANTS

Dutch cuisine – a contradiction in terms? Not anymore. There is a wealth of fantastic eateries all around the city that reflect the rich cultural heritage of the Netherlands and echo the long-standing ties with its colonial past. Foodie heaven is in Utrechtsetraat with its array of chic Italians, veggie Indians, French brasseries and tapas bars.



FREE ADDED VALUE

CANAL CRUISE!

Enjoy a cruise along the famous waterways of Amsterdam compliments of Arrow Tours. Don't worry if Dutch is double dutch to you – there's a full commentary in English, so you'll miss nothing. Just turn up with your Cruise Youcher (supplied on request), sit back, relax and enjoy the rest.*



GASSAN DIAMONDS

Admire the work of talented craftsmen as they turn rough diamonds into dazzling, exquisitely polished stones. Buy diamonds for yourself or someone special from the amazing selection, and have your purchase mounted while you wait. Voucher for free guided tour & complimentary beverage from coffeeshop included.*

MADAME TUSSAUD'S AMSTERDAM

Feel what it's like to be famous at Madame Tussauds Amsterdam! Enter the world of celebrity and join in with all the glamour, gossip and surprises of

Become a Princess for the day and try on glittering tiaras with Queen Beatrix Kiss Kylie Minogue and give Met Gibson a big hug. Groove to the pumping beat with the pop stars in the funky Music Zone Atraid



Discount voucher supplied.







ACH TRIANON HOTEL ★★

3, J.W. Brouwersstraat, Amsterdam 1071

The Trianon Hotel is located in a quiet street just off the Van Baerlestraat, in the best shopping area of Amsterdam. This is a very basic hotel, the rooms are very small and is definitely aimed at the budget market. The Concert Hall is next door while the Rijksmuseum and Van Gogh Museum are also very close by. The hotel does not have a bar, but does sell beer and soft drinks which can be enjoyed in the lounge.





HOTEL A-TRAIN ★★★

23 Prins Hendrikkade, Amsterdam 1012

The A-Train is situated opposite Central Station in the beating heart of Amsterdam, just a minute away from Damrak, one of the main streets and very close to Dam Square. The rooms are bright, modern, smart and tastefully decorated and this overall product is highly recommended. The hotel was fully renovated in 2003 along the theme of trains and the breakfast room echos the design of a train carriage.





AVENUE ★★★

33 Nieuwezijds-voorburgwal, Amsterdam 1012

The Avenue Hotel is on a quiet street in central Amsterdam midway between Central Station and Dam Square, roughly five minutes from each, leaving you in an excellent location to explore the sights and stroll the bars. The hotel offers excellent comfort in its high quality 3 star property and the rooms are bright, modern and attractive. Laundry service also available.





CORDIAL HOTEL **

Rokin 62-64, Amsterdam 1012

The Cordial is located in central Amsterdam, a 2 minute walk from Dam Square and very close to the hotel are tram connections in all directions. The style in the hotel is simple and functional and all the rooms are fitted to a fairly basic standard. This hotel is suited to the budget-conscious tourist looking for a central base from which to explore the city. Road works outside until Oct 2013.





IBIS AMSTERDAM CENTRE

49 Stationsplein, Amsterdam 1012

The location of the hotel could not be much better, right next to Central Station in the heart of Amsterdam giving access to the rest of the city by tram. It is quite unusual insofar as being one of very few purpose-built hotels in the city and the rooms are spacious, bright and modern and all finished to the standard Ibis style. Light snacks are available 24 hours a day. 100% non-smoking hotel.





VICTORIA HOTEL AMSTERDAM

1-5, Damrak, Amsterdam 1012

In the very centre of Amsterdam stands the Victoria Hotel Amsterdam, directly opposite the Central Railway Station and just a stroll away from Dam Square. The hotel has a bar & restaurant as well as a leisure club with swimming pool, solarium, sauna, Turkish steam bath and gym.



RHO *** 5-23, Nes, Amsterdam

The hotel is very

1012

centrally located in a quiet street just off Dam Square. The hotel has 170 well furnished rooms and the beautiful lounge and lobby originally built as a theatre in 1908 still retains its characteristic atmosphere. An excellent place to stay with the entire city on your doorstep and a definite favourite with Arrow

Tours clients!

170 7 🔟 🕓



ROKIN ★★★

73 Rokin, Amsterdam 1012

The Rokin has an ideal location, on one of the main streets in the heart of the city just a 2 minute walk from Dam Square. The hotel was totally renovated in 2004 and has bright, modern, comfortable rooms and a very smart reception done in checkers style, as well as retaining many attractive features of the original 17th century







10 Martelaarsgracht, Amsterdam 1012

The Bellevue is at the top of Martelaarsgracht in central Amsterdam, a stones throw from the Central Station and very close to the Singel Canal, Damrak and Dam Square. The hotel only opened in April 2005 and the rooms are dazzlingly impressive, in a style they name seashore, desert and garden. The hotel has now taken over the running of the pub next door, Café Karpershoek, reputed to be among the oldest in the city.



NH KRASNAPOLSKY SEN/G HOTEL*** 9, Dam

Amsterdam 1012 NH Grand Hotel

Krasnapolsky is a phenomenon in Amsterdam, the Netherlands and throuhgout the world. What once began as a coffeehouse became the largest, grandest five star hotel in the Netherlands.

The hotel has 468 rooms, including one tower suite, 6 junior suites, 36 apartments, the historical Winter Garden, the monumental Restaurant Reflet that dates from 1883 and the Middle Eastern dining experience called Shibli Bedoin. Herewith the Krasnapolsky has created its own 'Village on the Dam' that still

carries the romantic aura of the earlier years







HOTELS

- Trianon Cordial/Rokin

- Ramada City Centre/Citadel/Avenue Amsterdam de
- Roode Leeuw Krasnapolsky Amstel Botel
- Leidse Square NH Tropen

- **Places of Interest**

Van Gogh Museun Heineken Brewerv

have

consistently been voted

Best City Break

Tour Operator' by the Irish

Travel Trade





EDEN HOTEL AMSTERDAM

Amstel 144, Amsterdam 1017 AE

The Eden is located in the very heart of Amsterdam between the Amstel River and the Rembrandtplein, just a few minutes walk from the floating flower market and the many museums in the city. The hotel has had a complete renovation since 2008 and is now very modern in décor and style. Enjoy a very special lunch or dinner at FLO Amsterdam, which serves classic French cuisine with a modern twist. The daily Fruits de Mer of fresh oysters, lobster and crab is one of many unmissable specialities.

218 Y | W \ AC

HOTEL **AMSTERDAM DE ROODE LEEUW** ***

93-94, Damrak Amsterdam 1012

An amazing location, just off Dam Square right in the middle of the city centre, the hotel's covered terrace looks out at Damrak, a mai looks out at Damrak, a main street. All rooms have a bright modern décor and are tastefully finished. Speaking of taste, the Restaurant De Roode enjoys an outstanding reputation is renowned for its Dutch

